



The Maverick

NEWSLETTER

MARCH 2013

THINGS TO LOOK FOR:

- Music From Down Under
- The Five Count
- Music Dept. Events
- Flashback in time
- 50 Year Trivia!

Gearing up for the 50 Year Celebration

Greetings Listeners and Friends of KMSU/KMSK:

As usual, February breezed past us in the blink of an eye. But February was an important month for KMSU/KMSK. We had the "Black History Month Jewels Moments" on-air throughout the month, highlighting African Americans who have had an impact on our nation's history and culture. I always learn a lot from these vignettes, produced by students involved with MSU's Office of Institutional Diversity. We also sponsored two great live music events: Beau Soleil, a great Cajun band from Louisiana, and The Cactus Blossoms, a retro-Country band from the Twin Cities.

Coming up in late March, we are sponsoring the music for the Mankato Area Roller-Derby Girls home opener at the Verizon Wireless Center. Listen and watch for more information on-air and online. In early April (Saturday, 4/6) we will be welcoming a Jazz Fusion band from the Twin Cities called The Neighborhood Trio. They'll be opening for The Larry McDonough Quartet at Red Sky Lounge in downtown Mankato. Music starts at 8:00.

Finally, while it's still a ways off, we want you to be generous when we launch our Spring Pledge Drive in April. More on that to come. Enjoy Minnesota's snowiest month, and thank you for listening and supporting KMSU/KMSK.

Yours Very Truly,
Jim "Gully" Gullickson



The Cactus Blossoms performed at Patrick's in St. Peter on February 16th, 2013.

You can also check out the newsletter on our [website](#).

Music From Down Under *Fourth Saturdays—7pm to 9pm*



Mike Whitney, host of the Australian World Beat.

I racked up over 1,000,000 kilometers driving in Australia. That equates to a lot of radio time. Every now and then my travels would take me into a radio station but only as far as the front desk and I would find myself wondering; how does this radio thing all happen?

Moving to Mankato

The years went by and I found myself living in Mankato, selling furniture at the time, in a local store and in comes a couple looking for some new furniture. As I was doing my presentation it came up in conversation that this bloke did a radio show. So I told him how this whole radio thing really intrigued me. His response was; “Well, why don’t you get together some of your Aussie music and come to the studio on my show one night.” I did and I stayed. I was given an invitation to fill a gap in the schedule, the fourth Saturday of every month. That was about thirteen years ago and today you can still find me there on the dial on the fourth Saturday of every month bringing Australian and New Zealand music and bits and pieces to you.

The Show

When I started doing my show my collection was very limited and many of the bands I played received air time here in US so I wanted to move away from that, not completely, but enough to bring new music to the southern Minnesota airwaves. I wanted to play bands that were not known over here, new and upcoming

artists; from down under is what I want to bring to the airwaves.

I try to meld together different genres in the one show and that transition between indie rock, blues, folk, Australiana, country, rap, and indigenous can be quite the challenge. I typically have a number of tunes in my head or even on a playlist for the night and then just build around that.

Volunteering at KMSU has some perks. It has helped me meet some of the artists whom I play. One being guitar virtuoso Tommy Emmanuel who I have now seen play live more than any other international act. Chuck Berry used to hold that spot for me.

But one of the main reasons I do this gig is because it is the only two hours in the month that my wife actually listens to what I have to say!



“... from down under is what I want to bring to the airwaves.”

The Five Count, Since 2004 Saturdays 11pm-12am

The Five Count emerged in the summer of 2004 from the ashes of former KMSU shows *The Mothership Connection* and *The Curfew*. Since its debut, the show has been hosted by Dustin Wilmes, who was joined soon after by his hetero life-mate, Juston "Ton" Cline. *The Five Count* has consistently aired live on Saturdays from 11 p.m. to midnight.

About the Show

Working without a defined format for the show has allowed Wilmes and Cline to feature a wide variety of musical genres and unscripted discussions which are unique to KMSU's programming. *The Five Count* also offers an open forum to listeners by inviting them to call in and join the discussion. Often times, call-in contests for

ticket giveaways and other prizes are offered, too.

In recent years, *The Five Count* has featured several exclusive interviews with a variety of notable figures. Some of those include the likes of Henry Rollins, Buddy Guy, Jaleel "Steve Urkel" White, Metallica's Jason Newsted, Ted Nugent, Tenacious D's Kyle Gass, former Minnesota Governor Jesse "The Body" Ventura, any many more. A complete list of past guests can be found at their website at www.thefivecount.com.

The Five Count is also the only show on KMSU to feature its very own house band, which plays live during the show's anniversary celebrations and other special occasions.



The Five Count hosts: Dustin Wilmes and Juston "Ton" Cline.

With no signs of slowing down, *The Five Count* will continue to bring high-caliber content and programming not only exclusive to KMSU, but to the entire radio market of Southern Minnesota and Northern Iowa. Tonight is your night, bro!

this month's music department events...

March 4th

Winter Choral Concert
7:30 PM

March 5th

Jazz Lab Band/Jazz Combos/Vocal Jazz 7:30 PM

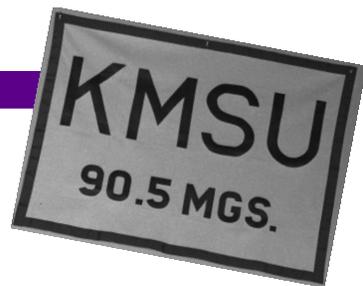
March 19th

Faculty Recital - Richard Weber, clarinet 7:30 PM

March 26th

University Orchestra
7:30 PM

For information on tickets and event details, [click here](#), or contact Dale Haefner at 507-389-5549.



A Flashback in Time

KMSU heard on cable TV

By Gorman Bentley
Daily Reporter Writer

KMSU, Mankato State's college FM station, can now be heard on channel three in the television cable system. The station's broadcasts are being carried as background to the visual weather information on the channel in addition to its regular spot on the FM dial.

"Favorable audience response has been overwhelming since we began on the cable," said Tom Ziegler, student station manager of the speech-department operated station. KRSI-FM, a Twin City station, was originally being broadcasted on the channel until weak signals forced Mankato's TV Signal to take on a local station.

Ziegler pointed out that over 200 phone calls were taken in

the first night of television broadcasting, with 95 per cent of them favoring the new cable station over KRSI.

KMSU, HOWEVER, was not the only station vying for the cable position. Mankato State's college AM radio station, KGMA, made a bid for the spot with great expectations.

Their justification for being on the cable was to reach the entire college, which pays for the station. Presently, KGMA broadcasts only to dormitory students, and some transmitter difficulty has sometimes made this impossible.

Being on the cable means reaching the entire college, community, and "on a clear day," St. Peter. A financial boost is also expected from community advertising by having an access to a greater audience.

"WE FEEL our programming is as equal to or better than KMSU's," said Paul Zmuda, student station manager of KGMA. So confident was KGMA that they would receive the cable that advertising was placed in a college radio magazine announcing the fact.

Brad Theissen, chairman of the Student Communications Committee, indicated that personal contacts with TV Signal this summer pointed to KGMA acquiring the cable. The ad was placed with TV Signal's knowledge, Theissen added, and broadcasting was to begin back in September.

"KMSU, by adding on the cable, does not increase their audience," Theissen said. "KGMA would increase their audience by almost 40,000." He added that KGMA's programming was not carefully investigated by TV Signal, which was wary of an entirely student run station.

A resolution asking the administration to reconsider their decision and also allowing KGMA-AM access to TV signal will be considered at tomorrow's student senate meeting.

"I'M STILL hopeful that we will also be connected," Zmuda said. "I think we can both survive on the FM cable." Theissen added that cooperation between the two student stations should exist, and competition would be eased by placing both stations on the cable.

Two reasons why KMSU was chosen were given in a letter

of endorsement by MSC President James Nickerson. In the statement, Nickerson favored the placement of KMSU on the cable for the technical advantages the station has over KGMA. KMSU is already licensed by the FCC and equipped with transmitting facilities able to cover a ten mile radius, neither of which KGMA may claim.

KMSU now broadcasts 18 hours a day, carrying a mixed variety of music and special feature items. "Being on the TV cable system effectively increases the local audience coverage and assures a strong signal," said station director Steve Wolf.

The station was given a cable spot nine years ago, according to Wolf, but lost it in station mishandling. This time they hope to make a better go of it.



If KGMA could add on the cable their audience would increase by almost 40,000. KGMA was confident that they would receive the cable and would have begun broadcasting in September.



KMSU, the college FM station can now be heard on the TV cable system. Response to the new cable system has been, for the most part, favorable.

The article above was accessed through the Memorial Library electronic archive and was published on the "College Reporter" on January 9th, 1973.

50 years of radio!



A KMSU host in the first year of operation.



Getting the music ready, 1988.



A live show on KMSU in 1963.

Gold Anniversary Trivia!

How much do you know about KMSU???

What was the original
frequency of KMSU in 1963?

◆ 89.7 ◆ 90.5 ◆ 90.1

Send your answers to
kmsumaverick@gmail.com

Last month's trivia answer:

Who was the director of KMSU, when it started
operating in 1963? - The director was John Hodowanic.



Big Ideas, Real World Solutions

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If you have any photos, articles, stories, etc. related to the history of KMSU, please contact our editor at kmsumaverick@gmail.com.